

**Education Bureau**  
**Territory-wide System Assessment 2020**  
**Secondary 3 English Language**  
**Reading**  
**Question Booklet**

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<b>Other Assessment Resources Originally Designed for TSA 2020</b>
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Instructions:

1. There are 16 pages in this Question Booklet.
2. Estimated time for completion is 35 minutes.
3. Do not write anything in this Question Booklet.
4. **Answer all questions in the Answer Booklet provided.**

## Part 1

*All Form 3 students are going to be visiting the Museum of Modern History. Your History teacher has given you extracts from an encyclopaedia and a magazine article to help you prepare for your visit.*

Read the encyclopaedia extract and magazine article and answer the questions.

### Encyclopaedia Extract

# THE CHILDREN'S ENCYCLOPAEDIA

## TEDDY BEARS

### What is a teddy bear?

A teddy bear is a stuffed toy in the form of a bear. The teddy bear is named after a US president – President Theodore ‘Teddy’ Roosevelt.



### HISTORY OF THE TEDDY BEAR



In November 1902, President Roosevelt went on a hunting trip. He liked to hunt animals. The hunters he was with caught a bear. The bear had killed the hunting dogs chasing it. To keep the bear for the president, the hunters and trackers tied it to a tree. When the president saw this, he refused to shoot the bear with his gun. News of his actions spread. Soon there were articles and cartoons about ‘Teddy’ and the ‘bear’.

In New York, a shop owner Morris Michtom saw one of the cartoons. He and his wife created a stuffed bear and put it in their shop window with a sign ‘Teddy’s bear’. Lots of people asked about the bear and wanted to buy one. Morris sent the bear to the president and got permission to use his name.

### SHOP



The toys were a hit! Ladies and children carried the bears in public. President Roosevelt even used the teddy bear as his mascot when he ran for re-election.

Around the same time, in Germany, in October 1902, Richard Steiff was designing soft toys for his aunt. He came up with a design for a teddy bear based on the bears he had seen at the local zoo. His bears went on display at the Leipzig Toy Fair in 1903.

## SMART COLLECTOR MAGAZINE



# Meet Tina, the arctophile!



Bear lovers are called '*arctophiles*' (Greek for bear lovers). Tina has been collecting teddy bears since she was small. Teddy bears used to be only for kids. In the 1980s the interest in teddy bear collecting took off.

### Tina's Collection

Tina's collection is made up of three main types of bears – antique, manufacturer and country collection bears.

- **Antique teddy bears**

These were made before WWI and between 1920 and 1959. This category is the most expensive one because the bears are hard to find. If you do find a bear, it might be in a terrible condition and need lots of costly repair.

- **Manufacturer teddy bears**

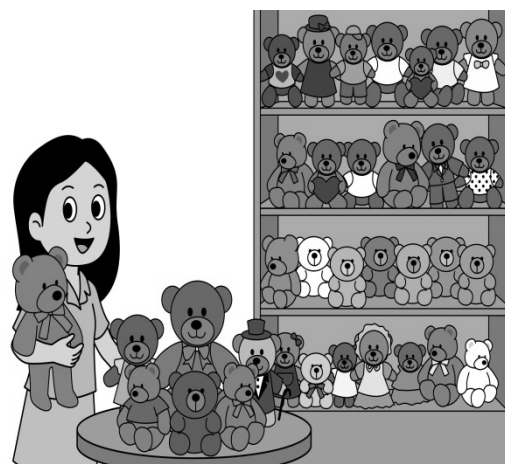
These are bears made by particular makers. They are collected because of their design and special features.

- **Country collection teddy bears**

These are bears made in a particular country. Germany, Britain and France have produced some great bears.

### Tina's Collecting Tips and Tricks

- Research your subject carefully before you spend lots of money.
- Learn what is valuable and collectible. Mass produced and some 'limited edition' items might not be so valuable because many were made.



Choose the best answer and blacken the circle in the Answer Booklet.

**Encyclopaedia Extract – The Children’s Encyclopaedia**

1. On the hunting trip, \_\_\_\_\_.
  - A. the dogs killed the bear
  - B. the president caught the bear
  - C. the bear killed the dogs
  - D. hunters shot the bear
  
2. Most likely the hunters tied the bear to the tree because \_\_\_\_\_.
  - A. it was dangerous
  - B. they lost their guns
  - C. the dogs kept chasing it
  - D. they wanted to keep the bear as a pet
  
3. The teddy bear was invented by \_\_\_\_\_.
  - A. a US president
  - B. Morris Michtom and his wife
  - C. Richard Steiff’s aunt
  - D. hunters
  
4. What happened after Morris saw one of the cartoons? Put the events into order.
  1. President Roosevelt gave permission to use his name.
  2. People wanted to buy the bear.
  3. Morris created a stuffed bear.
  4. Morris sent the bear to the president.
  - A. 1 → 2 → 3 → 4
  - B. 2 → 3 → 4 → 1
  - C. 2 → 3 → 1 → 4
  - D. 3 → 2 → 4 → 1
  
5. The toys were ‘a hit’ means \_\_\_\_\_.
  - A. they were extremely popular
  - B. ladies didn’t like them
  - C. they were only made for children
  - D. they were only used as mascots

6. The owner of the German toy company was \_\_\_\_\_.
- A. President Roosevelt
  - B. Richard's aunt
  - C. the Leipzig Toy Fair
  - D. Morris Michtom's wife
7. The Michtom and Steiff bears were invented at around the same time. It is highly possible that \_\_\_\_\_.
- A. Morris Michtom copied the idea from Richard Steiff
  - B. it was all the president's idea
  - C. Richard Steiff copied the idea from Morris and his wife
  - D. neither copied from the other; they just both had similar ideas
8. This page of the encyclopaedia deals with the history of the teddy bear. The next page would most likely be about \_\_\_\_\_.
- A. the Leipzig Toy Fair
  - B. how teddy bears are made
  - C. how to make a present for a president
  - D. how to win an election using a bear

### **Smart Collector Magazine**

9. Tina started collecting bears \_\_\_\_\_.
- A. in 1959
  - B. as a small child
  - C. in 1980
  - D. before WWI
10. The word 'arctophile' comes from the \_\_\_\_\_ language.
- A. Greek
  - B. German
  - C. English
  - D. French

11. **Manufacturer teddy bears** are bears made \_\_\_\_\_.
- A. by a particular country
  - B. in a specific year
  - C. by a certain maker
  - D. as a limited edition
12. If you want to start collecting, Tina suggests that you \_\_\_\_\_.
- A. spend lots of money
  - B. only buy valuable items
  - C. only buy collectible items
  - D. understand what you want to buy

## Part 2

*You are doing a report on films and film stars. Your English teacher has given you a poem to help you get started.*

Read the poem and answer the questions.

I'd like to be a movie star.

I'd do it if I could.

I'd pack up my belongings and

I'd move to Hollywood.



As soon as I arrived there,

I would make my screen debut.

I'd star in flashy action films.

Adventure movies too.



I'd be in countless comedies

to make the viewers laugh.

Then, when they saw me on the street,

they'd want my autograph.

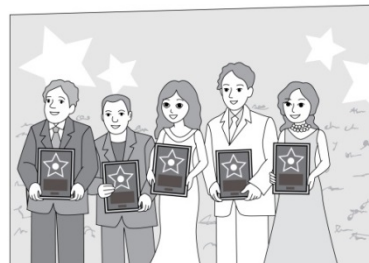


I'd soon become so famous

that the world would know my name.

I'd hang out with celebrities

and join the Hall of Fame.



I'd buy a fancy mansion

on an island paradise.

I'd love to be a movie star.

Oh, wouldn't that be nice.



There's just one complication,

One tiny little hitch...

I don't look like a movie star;

I look more like a witch.



Choose the best answer and blacken the circle in the Answer Booklet.

**Stanza One**

1. The rhyming words in stanza one are \_\_\_\_\_.
- A. star, could
  - B. and, Hollywood
  - C. could, Hollywood
  - D. move, movie

**Stanza Two**

2. A genre of film mentioned that mainly uses guns, explosions and fights is \_\_\_\_\_.
- A. action
  - B. horror
  - C. comedy
  - D. romance

**Stanza Three**

3. A comedy is \_\_\_\_\_.
- A. a film with lots of adventure
  - B. flashy
  - C. made in the street
  - D. funny

**Stanza Four**

4. The rhyming words in stanza four are \_\_\_\_\_.
- A. name, fame
  - B. famous, world
  - C. name, celebrities
  - D. hang, fame

**Stanza Five**

5. The word that rhymes with 'paradise' is \_\_\_\_\_.
- A. mansion
  - B. movie
  - C. nice
  - D. island



### Stanza Six

6. The person says she can't be a movie star because she \_\_\_\_\_.
- A. lives on the street
  - B. looks like a witch
  - C. lives on an island
  - D. can't make people laugh

### Stanzas One to Six

7. The person in the poem has lots of plans. Put those plans into the correct order.
- |                               |                              |
|-------------------------------|------------------------------|
| 1. star in an adventure movie | 2. hang out with celebrities |
| 3. buy a huge house           | 4. move to Hollywood         |
- A. 1 → 2 → 3 → 4
  - B. 2 → 3 → 4 → 1
  - C. 3 → 4 → 1 → 2
  - D. 4 → 1 → 2 → 3
8. The poem could be called \_\_\_\_\_.
- A. Moving Out of Hollywood
  - B. I'd Like to Be a Movie Star
  - C. Joining The Hall of Fame
  - D. Celebrities and Movie Stars

### Part 3

*To get students involved in the new Campus TV, your English teacher has prepared some information for you to read.*

Read the information sheet and promotional material and answer the questions.

#### Information Sheet – Teen TV – The Beginnings



## Teen TV – The Beginnings

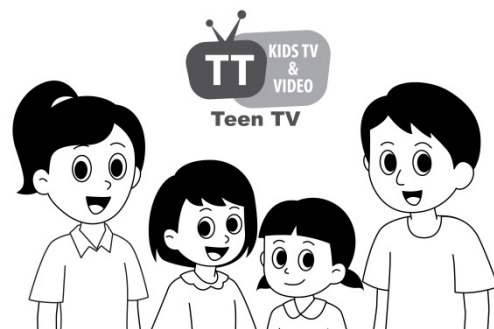
Teen TV started in the basement of Charlie Long's house. Teenagers Charlie, Shirley Lau and Tommy Chen wanted to create a video-sharing site that was safe for kids and teens.

The aim was it would be a place where users could upload, share and view content. What started in a small basement has grown into a world-wide company. There's a Teen TV channel in almost every country in the world.



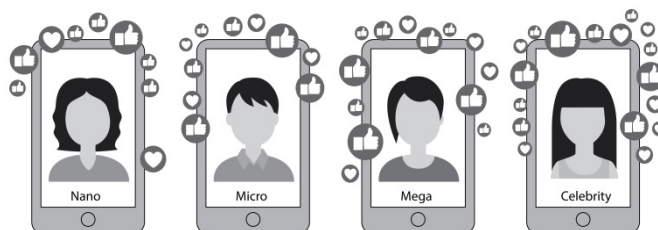
## Teen Bloggers, Vloggers and Influencers

Great changes are coming to Teen TV! We're expanding and creating some new platforms for our members! We've brought some teen bloggers, vloggers and influencers on board. Christie, Yau Yau, Tamela and EverAna are just the start of a kids/teen revolution here at Teen TV. Come and join the Teen TV family and you might also become an influencer!



### Influencer Facts and Figures

Influencers are people with a strong relationship to an audience. Influencers connect with people using social media. They can impact people's purchasing habits and influence potential customers, hence the title 'Influencer'.



<b>Types</b>	<b>Followers</b>	<b>Price paid per post \$</b>
<b>Nano Influencers</b>	500 - 10,000	30,000 - 60,000 per year
<b>Micro Influencers</b>	10,000 - 50,000	40,000 - 100,000 per year
<b>Mega Influencers</b>	up to 1 million	10,000 to 250,000 per post
<b>Celebrities</b>	more than 1 million	1 - 5 million per advertisement





# Teen Bloggers, Vloggers and Influencers

## PROMOTIONAL MATERIAL

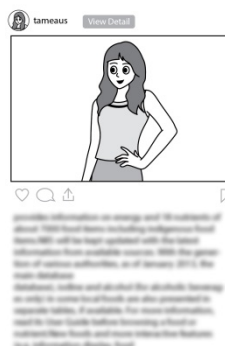
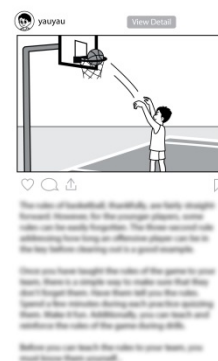


Christie @chrispickfruit  
[www.pickingfruit.com.hk](http://www.pickingfruit.com.hk)

Christie, the 16-year-old blogger, has built her following with a mix of news, photography and lifestyle in Hong Kong. Her social media feed can show her reporting on an event happening in Hong Kong or making a favourite recipe, which is part of what has driven her following to more than 30K.

Yau Yau @YauYau

Yau Yau is a secondary school student in Hong Kong. He's grown his following from zero to more than 16K followers in less than two years. He's done this by focusing on his passion for basketball, street clothes and music.



Tamela @tameaus  
[www.austam.com.au](http://www.austam.com.au)

Tamela blogs and writes about fashion, politics, music, lifestyle and culture. Her blog has more than 20K readers every month and her following is nearly at 50K. Not bad for a girl who just started less than a year ago.



EverAna @EverAnaTweens  
[www.EverAnaTweens&Toys.com](http://www.EverAnaTweens&Toys.com)

Ever and Ana are among the richest kids in the world of social media and influencing. They started promoting toys when they were 5 years old. Now at the age of 12, with 1 million followers, these kids still promote toys but do so much more! They have their own line of craft kits, a monthly subscription box and soon, their own range of toys. There's also talk of making a cartoon show.

Choose the best answer and blacken the circle in the Answer Booklet.

**Information Sheet – Teen TV – The Beginnings**

1. Teen TV was started by \_\_\_\_\_.
  - A. a video-sharing site
  - B. three teenagers in a basement
  - C. a world-wide company
  - D. bloggers and influencers
  
2. The company now is \_\_\_\_\_.
  - A. still small
  - B. no longer uploading and sharing content
  - C. run on a video-sharing site
  - D. an international company
  
3. The changes being made at Teen TV are \_\_\_\_\_.
  - A. boring
  - B. not new
  - C. fantastic
  - D. dangerous
  
4. The Teen TV family has added \_\_\_\_\_.
  - A. teen bloggers and others
  - B. no vloggers
  - C. only influencers
  - D. only celebrities
  
5. The new additions are \_\_\_\_\_.
  - A. all teens
  - B. potential customers
  - C. some audience members
  - D. kids and teens

### **Influencer Facts and Figures**

6. An 'influencer' is a person who \_\_\_\_\_.
- A. purchases things for people
  - B. performs for an audience
  - C. has the ability to influence people to buy things
  - D. has weak audience relationships
7. The type of influencer with less than 10,000 followers is called a \_\_\_\_\_.
- A. Nano Influencer
  - B. Micro Influencer
  - C. Mega Influencer
  - D. Celebrity
8. According to the information in the table, Micro Influencers can earn \_\_\_\_\_ per year.
- A. only \$30,000
  - B. \$250,000
  - C. up to \$100,000
  - D. \$1,000,000
9. If a teen blogger has around 12,000 followers, he/she is called a \_\_\_\_\_.
- A. Nano Influencer
  - B. Micro Influencer
  - C. Mega Influencer
  - D. Celebrity

### **Teen Bloggers, Vloggers and Influencers – Promotional Material**

10. Christie, the blogger, is \_\_\_\_\_ years old.
- A. 5
  - B. 12
  - C. 16
  - D. 20
11. Christie would be considered to be a \_\_\_\_\_.
- A. Nano Influencer
  - B. Micro Influencer
  - C. Mega Influencer
  - D. Celebrity

12. Yau Yau has \_\_\_\_\_K followers.
- A. 16
  - B. 20
  - C. 30
  - D. 50
13. Tamela started her blog \_\_\_\_\_.
- A. two years ago
  - B. twelve years ago
  - C. less than one year ago
  - D. last month
14. Ever and Ana \_\_\_\_\_.
- 1. promote a cartoon show
  - 2. promote toys
  - 3. have their own range of craft kits
  - 4. buy subscription boxes
- A. 1 and 2
  - B. 2 and 3
  - C. 3 and 4
  - D. 1 and 4
15. According to the information, Ever and Ana are \_\_\_\_\_.
- A. Nano Influencers
  - B. Micro Influencers
  - C. Mega Influencers
  - D. Celebrities
16. This promotional material would most likely be followed by \_\_\_\_\_.
- A. an interview with the founders of Teen TV
  - B. information on how to join Teen TV and become an influencer
  - C. information on how to buy a subscription box
  - D. information on how to shop for toys and clothes

**END OF PAPER**

**Do not write on this page.**  
**Answers written on this page will not be marked.**

Sources of materials used in this paper will be acknowledged in the Territory-wide System Assessment Report on the Basic Competencies of Students in Chinese Language, English Language and Mathematics published by the Hong Kong Examinations and Assessment Authority at a later stage.

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