

Education Bureau
Territory-wide System Assessment 2021
Secondary 3 English Language
Listening
Question Booklet

Instructions:

1. There are 12 pages in this Question Booklet.
2. Time allowed is approximately 35 minutes.
3. Do not write anything in this Question Booklet.
4. **Answer all questions in the Answer Booklet provided.**

Part 1

Sports Day will be taking place soon. To prepare for Sports Day, your PE teacher has given you a brochure to read and a podcast about mascots for you to listen to.

Read the brochure and listen to the podcast. Answer the questions in Part A and Part B. You now have 2 minutes to answer the questions in Part A and read the questions in Part B.

Brochure

Famous Brand Mascots

Mascots make the brands eye-catching and engaging!



CURLY CHEESE COMPANY

Name: *Curly the Cow*

Mascot for cheese products

First appeared: 1963

Used: Europe, USA, Asia

- simple
- represents the products the company makes
- cows associated with cheese products

FOLDY PHONE & COMPUTER

COMPANY

Name: *Foldy*

Mascot for phone and computer products

First appeared: 2010

Used: Asia

- represents the design of the products made by the company
- appeals to tech-savvy consumers



CUPID PAPER PRODUCTS

Name: *Cupid*

Mascot for toilet paper & kitchen towel

First appeared: 1972

Used: worldwide

- cute
- appeals to mothers who tend to buy these products

PP STATIONERY SUPPLIES

Name: *Peter Pencil*

Mascot for pencils and pens

First appeared: 1945

Used: Europe

- simple
- represents the products made by the company
- appeals to kids who use these products



Part A

Answer the questions according to the brochure.

1. Curly the Cow is a mascot for _____.
 - A. cheese
 - B. toilet paper
 - C. computer products
 - D. pencils and pens

2. The mascot that would appeal to people who like technology would be _____.
 - A. Curly the Cow
 - B. Foldy
 - C. Cupid
 - D. Peter Pencil

3. The oldest mascot is _____.
 - A. Curly the Cow
 - B. Foldy
 - C. Cupid
 - D. Peter Pencil

4. Cupid Paper Products are used 'worldwide'. 'Worldwide' here means the product is _____.
 - A. only used in Europe
 - B. used in both Europe and the USA
 - C. used in all parts of the world
 - D. only used in Asia

5. These mascots have been made and used to _____.
 1. help sell products
 2. only appeal to certain consumers
 3. design products the companies sell
 4. only appeal to children
 - A. 1 and 2
 - B. 2 and 3
 - C. 3 and 4
 - D. 1 and 4

6. The next page of the brochure is most likely to be about _____.
- A. other things that were invented in 1945
 - B. information about mascots and their benefits
 - C. designs of other products by various companies
 - D. the countries where the products are made

Part B

Listen to the podcast. It will be played twice. Do as much as you can the first time and answer all questions the second time. You now have 30 seconds to read the questions.

7. The mascots Mr. Wong is talking about will be used _____.
- A. on Sports Day
 - B. in the podcast about Sports Day
 - C. by the Curly Cheese Company
 - D. by different companies
8. The podcast is called _____.
- A. Mascots With My Guest William
 - B. Podcast On Mascots
 - C. Welcome To My Podcast
 - D. What On Earth?
9. Glennie and William are talking about mascots. A 'mascot' here is _____.
- A. a company that uses advertising
 - B. an organisation that plays sport
 - C. something that represents an organisation and brings good luck
 - D. any object used in advertising
10. William says that mascots _____.
- A. help to identify companies, brands and products
 - B. identify people who don't play sports
 - C. identify brands that only follow teams
 - D. are only used by cheese companies
11. William says that designing mascots for companies or famous sports teams is harder than for school teams because _____.
- A. companies are bigger than schools
 - B. the process for schools is difficult
 - C. companies have much more to think about than schools do
 - D. picking cute animals or objects is easy

12. When Glennie says, ‘Yes, wow! How did you guess?’, she is _____.
- A. unhappy
 - B. amazed
 - C. worried
 - D. angry
13. Glennie asks William if he is a ‘mind reader’. A ‘mind reader’ here means _____.
- A. a talented mascot designer
 - B. a person who knows what other people are thinking
 - C. being able to accurately describe the mascot needed
 - D. a logo designed by an expert
14. Glennie has been thinking of _____.
- A. two different options for her mascot
 - B. a logo and a mascot for her podcast
 - C. using just animals as her mascots
 - D. not keeping any words in her podcast title
15. The podcast will most likely continue with _____.
- A. Glennie talking to other mascot designers
 - B. William talking about mascots and logos he has designed
 - C. Glennie designing company mascots and logos
 - D. William and Glennie designing her mascot for her podcast

Part 2

Your school is organising a pet fair and adoption day to raise money for the local animal rescue association. The Social Service Club discussed what could be done and you are listening to what they had to say.

Listen to the conversation. The conversation will be played twice. Do as much as you can the first time and answer all questions the second time. You now have 30 seconds to read the questions.

1. Mary _____.
 - A. knows what the plan is
 - B. has pets at home
 - C. wants to adopt some pets
 - D. isn't clear about what's going to happen

2. Terry explains that _____.
 - A. the animals will be adopted by the school
 - B. LARA HK will adopt the pets people give up
 - C. people can only look at the pets but not adopt
 - D. LARA HK will provide the animals for adoption

3. Terry's reaction makes Mary feel _____.
 - A. happy
 - B. sad
 - C. angry
 - D. shocked

4. Peter suggests _____.
 - A. the name of the event
 - B. where to advertise the event
 - C. the location of the event
 - D. asking Social Service Club members for ideas

5. Among the things to be sold at the pet fair are _____.
 - A. collars and special beds
 - B. dogs and food
 - C. pets and blankets
 - D. leashes and pets

6. Ms. Ma will ask pet shops to 'donate' things to sell. 'Donate' here means to _____.
- A. buy items to raise money
 - B. make money by selling animals
 - C. sell items for pets to make money
 - D. give goods or money to help an organisation
7. Terry got his dog Samson _____.
- A. from LARA HK
 - B. at a pet shop
 - C. at an adoption day
 - D. at school
8. To help promote the pet adoption, _____.
- A. Maggie will sell things at the pet fair
 - B. Mary will adopt an animal
 - C. Terry will bring his dog
 - D. Peter will speak about the benefits of pet adoption

Part 3

You and your class members have been asked to write stories about the things students do. Your English teacher has found a recording for you to listen to.

Listen to the conversation and the poem and answer the questions. The poem will be read twice. Do as much as you can the first time and answer all questions the second time. You now have 30 seconds to read the questions.

Stanza One

1. In the first stanza, the rhyming pair is _____.
 - A. homework and wait
 - B. wait and late
 - C. now and right
 - D. away and really

Stanza Two

2. The student in the poem _____.
 - A. gets some homework
 - B. answers the phone
 - C. gets a text
 - D. gets a check
3. In the second stanza, 'text' rhymes with _____.
 - A. messages
 - B. it
 - C. then
 - D. next

Stanza Three

4. The student in the poem is going to _____.
 - A. watch the video first
 - B. do the homework first
 - C. watch and do the homework at the same time
 - D. see the friend

Stanza Four

5. In the poem 'snack' means _____.
 - A. a huge meal high in fat and salt
 - B. a small amount of food eaten between meals
 - C. something only eaten after dinner
 - D. food only eaten after completing homework

Stanza Five

6. The student will _____.
- A. play the game with his friend
 - B. do his homework first
 - C. probably spend twenty minutes playing the game
 - D. remember what he needs to do after twenty minutes

Stanza Six

7. From the information in Stanza Six, the student will most likely _____.
- A. keep doing everything but homework
 - B. go to bed and not do his homework
 - C. not be late in handing in his homework
 - D. still have time to finish his homework

Stanzas One to Six

8. From the poem we can guess that _____.
- A. the student has no homework to do
 - B. it only took twenty minutes to do the homework
 - C. the student is easily distracted by other things
 - D. the homework will be done before bed

END OF PAPER

Do not write on this page.
Answers written on this page will not be marked.

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Sources of materials used in this paper will be acknowledged in the Territory-wide System Assessment Report on the Basic Competencies of Students in Chinese Language, English Language and Mathematics published by the Hong Kong Examinations and Assessment Authority at a later stage.

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